

SOUND IS AN ART...

Discover the Artist in you



Sound Engineering

Music Production

Live Sound Reinforcement

Music Mixing & Mastering

Audio Post Production

INTRODUCTION

Welcome to Soundideaz !

We are glad to see that you are interested in a unique profession. Soundideaz Academy started as a dream project in the 90's, and after its official inception in 2010, we have educated about 300 students and we are still going strong! We are located in the entertainment capital of India, Mumbai and our intake consists of people from all over the world.



ORIGINS

Soundideaz Academy was established by Mr. Pramod Chandorkar in 2010 with the intention to create trained sound professionals.

Up until the recent years, all engineers had to absorb knowledge through job shadowing or interning. This was a very lengthy process which took years, maybe even decades for an engineer to understand the fundamentals of sound correctly.

He had the vision to empower every future sound engineer with the technical and scientific know-how required to operate and sustain in this competitive field.

Soundideaz Academy, envisioned the Sound Engineer as more of an artist than a technical operator and formulated a program to build understanding of the physical attributes of sound as well as nurture the artistic instincts inherent in a Sound Engineer.

Our program also includes a unique Personality Development Module - for the student to be aware of inter-personal skills, required to blossom in the media industry.

THE MISSION

SOUNDIDEAZ ACADEMY

To garner respect and status for every Sound Engineer in this industry by empowering him/her with comprehensive knowledge, hands-on training and positivity. We are committed to improve, nurture & hone the art of Sound Engineering by providing every student a wealth of technical information and creative aesthetics to make them a complete, confident and positive sound professional.





FACILITIES

MUSIC STUDIO

FOLEY

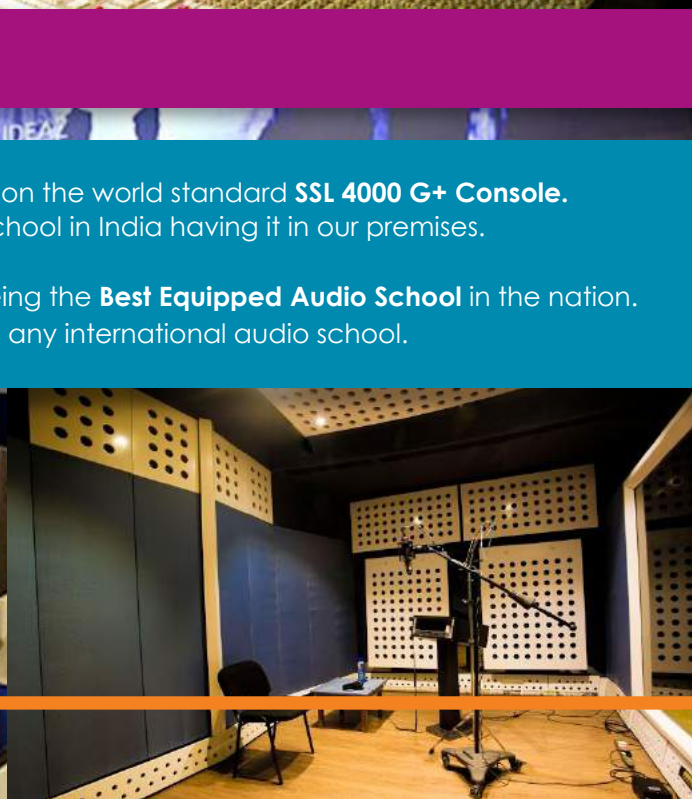
DUBBING STUDIO



FILM MIX THEATER

The students get trained on the world standard **SSL 4000 G+ Console**. We are the only audio school in India having it in our premises.

Soundideaz boasts of being the **Best Equipped Audio School** in the nation. It's equipped at par with any international audio school.



SOUND ENGINEERING

RELATED INFORMATION



SOUND ENGINEERING

An Audio Engineer is an artist whose tools are technical. Audio Engineering covers all aspects of sound during the processes of recording, mixing, and reproduction.

Audio Engineers work with Record Producers, Musicians & Film Directors to make their ideas sound right.

A Sound Engineer is the person whose talent and services are not only required by the booming Film & Television Industry, but also by the vast and emerging event business. He could be working in a studio or in open venues for live events.

JOB PROFILES FOR

SOUND ENGINEERS

Sound Engineering is not just limited to Music Recording or Mixing.

Some engineers end up designing and controlling sound at conferences, in theaters or in any other venue that requires sound projection for an audience.

By controlling microphones, sound levels and outputs, Sound Engineers combine their well-trained ears with their knowledge of acoustics to produce the best quality of sound for a variety of purposes.

Some avenues that require Sound Engineers include:

1 Live Sound Engineer

Live Sound mixing is the process of adding multiple sound sources at a live event. The live sound engineer balances the various audio sources in a way that best suits the needs of the event.

A. FOH Engineer

The front-of-house or FOH engineer is the captain of the concert who ensures that the audience gets the perfect audio experience of the stage performance.

B. Systems Engineer

The Systems Engineer is responsible for distributing the amplified sound evenly across the venue. The Systems Engineer decides the amount of PA required and ensures that the FOH Engineer is happy with the PA setup in a given venue.

C. Monitor Engineer

Monitor Engineer is the one who provides the artists, a reference of how they are sounding on-stage. He mixes several wedges and in-ear monitors to ensure that the performers hear their own sound as per their needs.

2 Music Producer

A Music Producer oversees and manages the sound recording and production of a band or performer's music, which ranges from recording singles to extended plays (EP) to an entire album. A producer has many roles during the recording process. The roles of a producer vary a lot. They are as follows:-

A. Music Programmers

Music Programmers use electronic devices, such as sequencers or Digital Audio Workstations (DAW's), to generate sounds of musical instruments. Programming is used in nearly all forms of music before the recording stage. These days all songs are recorded after the studio receives a project file with all instruments synthetically programmed without the vocals present (-1 track). After receiving this project file, the recording of the singer, guitar player or the drummer is done inside a music studio.

B. Music Arranger

A Music Arranger adds various compositional techniques, such as new thematic material for introductions, transitions, modulations or endings. Music Arrangement is the art of giving an existing melody a musical variety in terms of instruments and their respective ranges.

C. Record Producer

A Record Producer gathers musical ideas for the project, collaborates with the artists to select cover tunes or original songs by the artist/group or works with artists to help them improve their songs, lyrics or arrangements. A record producer also provides instruments, schedules studio times and handles all the funding, costs and negotiations. The record producer has an entrepreneur role, in making sure that his song's business is successful and within the budget of his investment.

3 Music Studio Engineer

Studio Engineer takes care of the creative and practical aspects of sound, including speech or music.

A. Recording Engineer

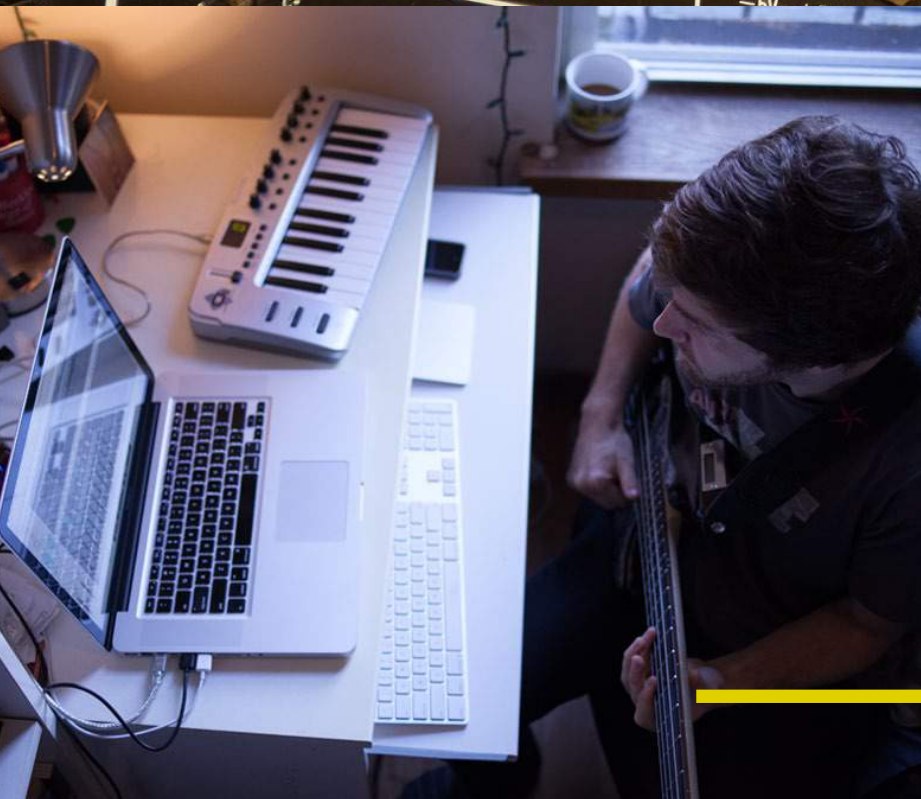
Recording engineers capture and shape the sound of recorded instruments or vocals. They choose which microphones should be used to record, edit and mix their song. They also set up recording input levels and manipulate the tone of the recordings.

B. Music Mixing Engineers

A Mixing Engineer combines all the elements of a recorded musical piece to achieve a good balance of volume and at the same time, decides other characteristics of the audio such as pan positions, effects and so on.

C. Mastering Engineers

A Mastering Engineer is a person skilled in the practice of taking audio (typically musical content) that has been previously mixed in either the analog or digital domains as mono, stereo or multi-channel format and prepares it for use in distribution, either by physical media such as a CD, vinyl record or by some method of streaming audio.





4 Audio Post Production Engineer

Post-production, is part of the process of Film-making, and Video Production. It occurs in the making of motion pictures, television programs, radio programs and advertising after a film is shot. The complete process of creating an audio experience in sync with the visuals is defined as Audio Post Production.

A. Sound Editor

A Sound Editor is a creative professional responsible for selecting and assembling the production sound & adding additional sound effects tracks either from stock libraries or by recording live foley effects to create the ambient sound for the film.

B. ADR Engineer (Dialogue Dubbing)

The ADR Engineer replaces the production sound if required by getting the actors to re-dub their dialogues. He ensures that the new dialogues are matching and enhancing the actor's performance in the film. This involves working with major actors from the film industry.

C. Sync Sound

The Sync Sound Engineer is the one who travels with the shooting unit to several locations and with the help of wireless lapel and boom mikes, captures the audio during the film shooting. This is a very challenging job profile which involves working and traveling with the shooting crew.

D. Re-Recording Engineer

A Re-Recording Engineer is a Post-Production Audio Engineer who mixes recorded dialogue tracks, sound effects and music to create the final version of a soundtrack for a feature film, television program or a television advertisement.

5 Audio Research Engineers

They work to invent new technologies, equipment and techniques, in order to develop the process and the art of audio engineering.

6 Game Audio Designer Engineers

In the booming game industry, sound design for games has been the core reason for popularity of games. It's a very challenging job to create a complete sonic experience for the gamer.

7 Broadcast Engineers

Broadcast Engineers are the ones who take care of the transmitted audio of a Reality TV show. This involves talk shows (KBC, Big Boss) as well as musical shows (Indian Idol, Sa Re Ga Ma)

COURSES OF

SOUNDIDEAZ ACADEMY

1

Diploma in Sound Engineering (1 Year Duration)

DIPLOMA IN SOUND ENGINEERING IS A ONE-YEAR PART-TIME PROGRAM COVERING THE BASICS OF SOUND FUNDAMENTALS. ADDITIONAL ELECTIVES SUCH AS **MUSIC PRODUCTION, LIVE SOUND & AUDIO POST-PRODUCTION** ARE AVAILABLE FOR DIPLOMA STUDENTS TO ENSURE THAT THEY CAN FOCUS ON THEIR LIKING.

Overview of the Basics in Sound Engineering

Fundamentals of Sound Engineering

- Understanding Post-Production Audio
- Understanding Music Recording
- Understanding Music Production
- Understanding Live Sound
- Physics of sound
- Ear Construction
- Fletcher Munson Curve
- Amplitude & Frequency
- Electricity
- Loudspeakers
- Microphones
- Equalizers
- Compressors
- Basic Acoustics
- Consoles Basics
- Digital Theory
- Digital Consoles
- Analog Recorders
- Digital Recorders
- Computer Fundamentals
- Sound Cards
- Networking Basics
- Music Theory
- PD Modules

Music Recording

- History of Music Recording
- DAW Fundamentals
- Pro tools Configurations
- Audio Interface & Sound Cards
- Pro Tools Menus
- Music Editing
- Music Recording on Analog Tape
- SSL Consoles for Music recording
- Practical Rhythm recording
- Practical Drums Recording
- Song recording by students
- Mixing Techniques
- MIDI
- Automation
- Use Of Processing
- Plugin Types And Usage
- Mastering Basics
- Studio Etiquettes & Studio management

COURSES OF

SOUNDIDEAZ ACADEMY

Specialization electives (Additional Day/Week)

Music Production Specialization

Music Production Syllabus

- Understanding Music Production
- Arrangements
- Understanding Different Instruments
- Rhythm Grooves and Types
- Harmony of a Track
- Expression & Performance
- Structure of a song
- Genres of Production
- Hearing & Analysis of a Popular track
- Identifying The Magic
- Sampling and Sound Synthesis
- Vocals as an Instrument
- MIDI & Network Fundamentals
- Loop Based Programming
- MIDI-based Programming
- Ableton Live
- Logic
- Virtual Instruments
- Creating a Track from scratch
- Developing a Melody
- Comping & Bass
- Remixes & Recreation
- Business of Music
- Making Money with Music.

COURSES OF

SOUNDIDEAZ ACADEMY

Live Sound Re-inforcement Specialization

Live Sound Reinforcement Syllabus

- Fundamentals of an Event
- Understanding the Physics of a Live Venue
- Types of Live Sound Scenarios
- Conference Systems
- Electricity for Live Venue
- Loudspeakers in Detail
- Line Array Technology
- Point Source Speaker System
- Musical Concerts
- Technical Rider
- Amplifiers
- System Processors
- System Engineering & System Tech.
- Stage Management & Stage Tech
- Monitoring On-Stage
- In-ear Monitors
- Network Protocol on Audio
- Backline for Stage
- Monitor Console
- FOH Console
- Avid Venue Systems
- Digico Consoles
- Smart Live
- System Tuning
- Fault Finding
- Troubleshooting
- Mixing

COURSES OF

SOUNDIDEAZ ACADEMY

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Post-Production Specialization

Post-Production Syllabus

- Understanding Audio for Film
- Synchronization
- Time Code
- Video Formats
- Film Makers Perspective
- Understanding Camera Positions from Audio's Perspective
- Audio Performance
- Process of Film Making
- Sync Sound
- Sound Report
- Cleaning of Sound Tracks
- Microphones & Applications
- Broadcast Sound
- Sync Sound Recorders
- Synchronization with Camera
- Editing of a Film & Sound
- ADR or Dialogue Dubbing
- Dub Matching
- Ambience Effects
- Stock Effects
- Foley Effects
- Sound for Television
- Sound on Internet
- Surround Delivery Formats
- Theater Playback
- Prepping a Session for Mix
- Film Mixing
- Stereo Mixing & Surround Mixing
- Immersive Sound

COURSES OF

SOUNDIDEAZ ACADEMY

2

Advanced Diploma Programs

(6 Months Duration)

CANDIDATES APPLYING FOR THIS PROGRAM MUST HAVE A DIPLOMA IN SOUND ENGINEERING AND BASED ON THEIR SPECIALIZATIONS IN THE DIPLOMA PROGRAMS, THEY CAN CHOOSE BETWEEN THE FOLLOWING TWO ADVANCED PROGRAMS

Overview of Advanced Diploma Program

Can be applied only after finishing Specialization Diploma Program

Music Mixing & Mastering Advanced Diploma

Music Mixing & Mastering Specialization Syllabus

- Spending 2 Months in a Professional Recording Studio for Exploring Real Time Work
- Fundamentals of Mixing
- Art of Balancing just on Faders
- Learning the Analysis of Tracks
- Equalizing a Track
- Dynamic Processing
- Image Processing
- Effects Processing
- Automation
- Mixing on SSL 4000 G Plus
- Mixing from Studer 2 " Analogue Tape
- Mixing In-The-Box
- Mastering with Software
- Mastering with Hardware

COURSES OF

SOUNDIDEAZ ACADEMY

Surround Mixing With Immersive Format (3D Audio)

Surround Mixing With Immersive Format (3D Audio) Specialization Syllabus

- Working in Post-Production Studios for 3 Months
- Understanding Surround Formats
- Bussing in Surround
- Balancing for Effects Tracks
- Importance of Dialogue
- Sound for Film Basics
- Sync Sound Cleaning Tracks
- Analysis of Film Sound Tracks
- Premixing
- Final Mixing
- Immersive Sound Formats
- Auro 3D Placements
- Auro 3D mixing

THE FACULTIES OF

SOUNDIDEAZ ACADEMY

Pramod Chandorkar

- Been working as a Sound Engineer since 1995. Has worked on numerous mega-hit albums and films as Chief Sound Engineer
- Best Mix & Recording Engineer Zee Cine Award 2005 - Hum Tum
- 'Best FOH Mixing' for the "Sonu Nigam Live In Concert" 2012 (Palm Sound & Light Awards)
- Sound Designer for the internationally acclaimed film "Jal"



Pramod Chandorkar,
Director

Avinash Oak

- Gold Medalist from FTII, 1973. Joined Western Outdoor, a leading music recording studio, as an Assistant Sound Engineer and resigned as "Associate Director- Audio" in March, 2003
- He is the Founder of the Audio Engineering Society, India
- Awarded the Lifetime Achievement Award IRAA, by Indian Recording Arts Association in 2015
- Done Song Recording for iconic movie Films like - Maachis, Tere Mere Sapne, Sarfarosh, Gadar, Albela, Bade Miya Chote Miya, Kuch Kuch Hota Hai,
- Having his own Audio Consulting Firm "AVISOUND"



Avinash Oak,
Faculty

Uday Chitre

- Been working as a Sound Recordist since 1974 in Radio and TV Commercials Pvt. Ltd.
- Awarded Cleo International Award and RAPA award for his work
- Joined Western Outdoors Studios in January 1981 as Recording Engineer
- Done complete Acoustic Design for Golconda fort at Hyderabad, Agra fort at Agra, Purana Quila at New Delhi, Shanivarwada at Pune, Fort at Akluse, near Solapur
- Chairman of Audio Engineering Society, India



Uday Chitre,
H.O.D.

Shraddha Sankulkar

- Masters in Applied Psychology (1997), Masters in History from University of Mumbai (2005)
- A creative writer who's authored three textbooks related to Psychology. Since 2005, she has been selected on the english commentary writer's panel by Films Division Corporation, Ministry of Information and Broadcasting
- Promotes mental health care by teaching the science of Applied Psychology, for both individual as well as social well-being



Shraddha Sankulkar,
Faculty

THE FACULTIES OF

SOUNDIDEAZ ACADEMY

Amrut Mahajan

- Worked as a Mixing Engineer for numerous independent artist albums for Times music
- Mixed the songs and music for various indie films (Sandcastles, Seven, Picnic, Mirror etc)
- Recorded and Mixed folk music albums for Dekulture music
- Recorded and Mixed all songs for the feature film "Lipstick Under My Burkha" (2017)
- Worked as a Sound Engineer for Logix Microsystems Ltd., Bangalore, India



Amrut Mahajan,
Lecturer

Vijay Dayal

- Worked with Pramod as an Asst. for six months then was placed in Studio Plaza as the Chief Engineer
- Chief Recordist at Yash Raj Studios since 2006
- Associated in the recording of songs from HumTum, Veer Zaara, Sairat, Aga Bai Arechya (Marathi), Lucky, I Robot, Fanaa, Life Mein Kabhi, Kabul Express, Dhoom 2, Sultan, Om Shanti Om, Sawariya, Ta Ra Rum Pam, Etc



Vijay Dayal,
Guest Lecturer

Pranam Pansare

- Classical Grade 4 and Jazz Grade 3 (LCM, Trinity and ABRSM boards) Piano player
- Started his career as Assistant Sound Engineer at Studio One and was with them till 2005, then joined as Chief Sound Engineer FOH with Pasha Goshi Productions, Belgium in 2005
- He has done Effects & Music Pre Mixing for films including Veer Zara, Lucky, Aga Bai Arechya (Marathi), Naach, Yahaan, Etc



Pranam Pansare,
Engineer and Lecturer

Urmil Vaidya

- Consultant with a Non-Profit Organization Arsh Vidya Mandir Ashram, Rajkot in Gujarat (since 2005)
- Done Audiovisual Audit for 40 meeting Rooms, 45 video conference rooms, more than 10,000 workstations, one town hall and one Amphitheatre
- Given music for some Apple iOS games Applications for Nimap InfoTech – Mumbai Games



Urmil Vaidya,
Guest Lecturer

PLACEMENTS

Great work can only come from great partnerships.
Here are just a few of our amazing clients.



Sound Decisions.com



- SOUNDIDEAZ STUDIOS
- INDIGO DELI
- SOUND.COM
- BACARDI NH7 WEEKENDER
- HUNGAMA
- RED FM 93.5
- SNL PRO
- SOUNDDECISIONS.COM
- MEET BROTHERS
- UTV DISNEY
- CHEVAL
- PALM EXPO
- PURPLE GRAPES
- THE DEN
- THE GREEN PEOPLE OF INDIA
- OM GROWN STUDIOS
- THE SECRET GARDEN FESTIVAL
- PRITHVI THEATRE
- THE LITTLE DOOR, ANDHERI
- THE MAHINDRA BLUES FESTIVAL
- AJIVASAN STUDIOS
- HARD ROCK CAFÉ
- SUNBURN
- ONLY MUCH LOUDER (NH7 WEEKENDER)
- MUMBAI FARMERS MARKET
- INDIAN EXPRESS
- BOMBAY GYMKHANA
- WESTERN OUTDOOR INTERACTIVE
- AMERICAN WOMEN'S CLUB
- ART HOP FESTIVAL
- THE WHITE OWL
- TIMES CELEBRATE BANDRA
- INROOM RECORDS
- MIXTAPED

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TESTIMONIALS



“

The lectures in the academy have great content. They explain the most difficult concepts in the easiest way possible. Plus all the activities that take place in the academy, like studio sessions, industrial visits actually add to our growth as professionals.

NITESH BISHT, Chief Engineer Of Omgrown Studios, Assisting Ram Sampath

”

“

Learning and working in Soundideaz Academy is like shaping your career in such a beautiful environment. You will join it as a student and end up like a family.

AAKASH PATWARI, Works as a Freelance Music Producer

”



“

I am at Purple Grapes Studio because of Pramod ji. The Academy has enriched me to become a confident Sound Engineer.

ANUSHRI SAXENA, Chief Dubbing Engineer at Purple Grapes.

”

“

I am lucky I got to learn under the guidance of Pramod Ji. He has a unique style of teaching. I would like to thank the whole team of Soundideaz Academy for mentoring me and making my dreams come true.

UDDIPAN SHARMA, Works with Meet Brothers.

”



“

I got all the tips I needed from Pramod Sir directly. That is the unique fact about Soundideaz Academy, that they give you individual attention as a student. If it weren't for Soundideaz Academy, I wouldn't have been where I am.

URMILA SUTAR, Assistant Recording and Mixing Engineer, Soundideaz Studios

”



SEMINARS, EVENTS,

WORKSHOPS AND WEBINARS

Soundideaz Academy conducts many different kinds of student activities to provide them a multi-dimensional way of learning and associating with our curriculum. By the means of these activities, Soundideaz Academy nurtures the creativity inside our students and helps them learn directly from the industry professionals.



The logo for PROTalkz, featuring the word "PRO" in a blue box and "Talkz" in a blue script font.

A connect between students and Industry professionals.

The logo for talkfilmz, with "talk" in orange and "filmz" in brown, separated by a film reel icon.

An event discussing Film Sound ideologies.

WORKSHOPS

A learning platform for students covering topics out of the syllabus of the running programs.

STUDENT ACTIVITIES

The logo for Dialogue, featuring the word "Dialogue" in a grey script font with a film reel icon.

An alumni meet, designed for our students (outsiders welcome) to get guidance from our graduates on how to establish themselves in the industry.

The logo for JammiN' ideaZ, featuring a saxophone icon and the text "JammiN' ideaZ" in a stylized font.

Provides a platform for Independent Bands to showcase their talents.

DECIBEL

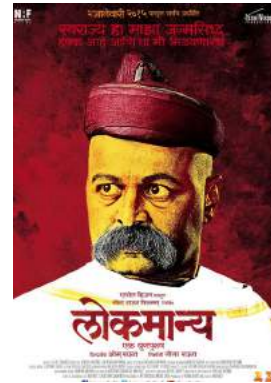
Weekly Newsletter speaking about all the activities happening inside Soundideaz Academy.

The logo for myIdeaZ, with "my" in a green box and "IdeaZ" in a brown script font.

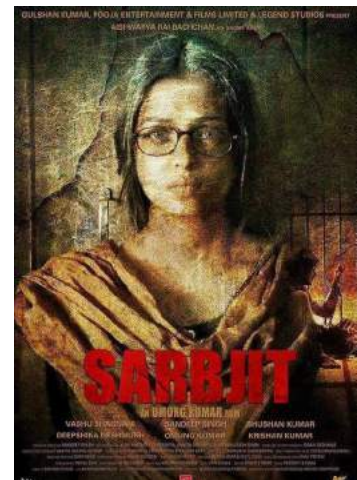
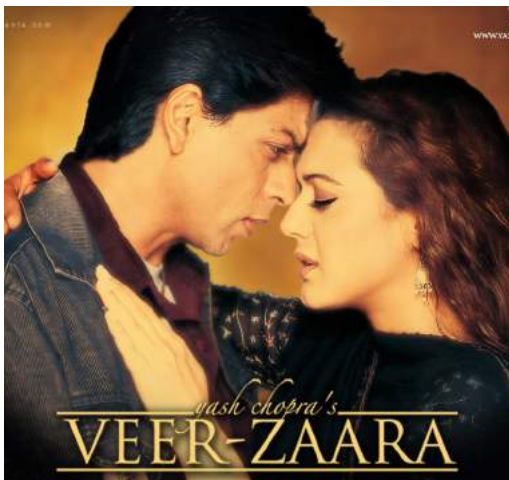
Gives the students of Soundideaz Academy a chance to bring their ideas to life.

SOUNDIDEAZ's

CONTRIBUTION TO THE INDUSTRY



Our body of work includes Music Recording, ADR, Re-Recording and Sound Design for the most successful mainstream movies.



ACHIEVEMENTS AND AWARDS

Soundideaz Academy

PALM EXPO IRAA
Award 2017 for
'Best Audio
Education Program'

Nitesh Bisht

'Best Promising Talent
in Audio Engineering'
at IRAA Awards, PALM
EXPO 2017

Urmila Sutar

'Best Debut
Recording Engineer'
at IRAA Awards 2016
PALM EXPO 2016

Avi Chalke

Awarded 'Best Systems
Engineer' at Pro Sound
and Lights Awards at
PALM EXPO 2016

Ninad Lad

Awarded 'Best Sound
Design' at IRAA Award
2016 for Hyundai Santa
Fe Commercial

Shane Macwan

'Best Live Sound
Engineer of the Year'
at IRAA Awards
PALM EXPO 2016

Pramod Chandorkar

'Best Mix &
Recording Engineer'

Zee Cine Award 2005
For The Film Hum Tum.

'Best Instrumental &
Fusion Recording &
Mixing' for 'Shirngara
Album: Maya'

'Best FOH Mixing'

For The " Sonu Nigam
Live In Concert " 2012

Nominated twice for
'The Zee Chitra
Gaurav 2015'
for ' Lokamanya ' &
'Classmates'



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